



INSTITUT DE  
L'ELEVAGE **idele**

**Together, let's build  
the futures of livestock  
farming**



## EDITORIAL



Livestock farming is essential for the balance of our diet, our agriculture, our soils, our territories and our society. Idele, the French Livestock Institute, supports the actors of the livestock sector and its sub-sectors in order to build diversified futures that will meet the expectations of about 700,000 people engaged in herbivore-livestock-farming-related activities. Idele aims at favouring the attractiveness and the competitiveness of livestock farming industries, at developing skills and at improving farm labour conditions, while paying attention to the expectations of all segments of the society. For this purpose, Idele proposes research and development activities, capacity building, as well as facilities and services. The 260 people working for Idele are committed to the benefit of all stakeholders. To facilitate their missions, we have renewed the governance of our association. Some of our administrators chair one of our 5 value-chain committees, others are focal points for a given of activity or in specific field. The objective is to strengthen further the relevance of Idele's activities to meet livestock farmers' needs.

Martial MARGUET  
IDELE President

# TO CREATE VALUE FOR HERBIVORE LIVESTOCK AND THEIR SECTORS

**Research and development activities of the French Livestock Institute are organised in themes addressing the major issues faced by the herbivore livestock farming sectors:** to create value through improved value-chain organisation and quality approaches; to take into account society's expectations, in particular those related to environment and animal welfare; to optimise the technical, economic and organisational management of livestock farms; to contribute to improving and managing the animal populations of the future; to be fully integrated into a digital and connected world.



**The management board,**  
cares about livestock farmers and  
their partners, initiates projects  
and manages the teams.

## CEO

Joël MERCERON

To favour the competitiveness of the sectors and the answer to society's expectations.

## FARM LABOUR, TRANSFER, IMPACT AND SOCIETY

Anne-Charlotte DOCKÈS

To lead a social and societal approach serving farmers: to understand in order to act.

## ECONOMICS

Philippe CHOTTEAU

To analyse,  
to compare  
and to foresee  
the economic  
performance  
at sectors and farm  
levels.

## PRODUCT QUALITY,

WELFARE  
AND HEALTH

Latifa NAJAR

To strengthen the  
product quality, animal  
welfare and health.

## ANIMAL

HUSBANDRY  
TECHNIQUES AND  
ENVIRONMENT

André LE GALL

To innovate in animal  
husbandry techniques  
and environment.

## GENETICS

AND ANIMAL  
POPULATION  
MANAGEMENT

Laurent JOURNAUX

To improve and manage  
animal populations.

## DATA AND DIGITAL

Sylvain GALLOT

To live in a connected world, from sensors  
to data and tools.

## INTERNATIONAL ACTIVITIES

Philippe AMÉ

To develop livestock farming and its sectors  
at international level through project engineering,  
technical assistance and training.

## A PRIVILEGED PLACE FOR PROFESSIONAL CONSULTATION

Governance bodies

- Board Bureau, General Meeting.
- Scientific Advisory Board chaired by Jean-Louis PEYRAUD (INRA) and led by Latifa NAJAR.

- 5 food chain committees, each one chaired by an administrator and led by a sector coordinator.
- 10 regional delegates watching for the needs of decentralized actors.



## ON THE FIELD

To contribute to sustainable development

### TO PROMOTE & DEVELOP FRENCH HERBIVORE LIVESTOCK FARMING



A livestock sector that valorises soils and local resources by combining grasslands, crops and a wide variety of breeds; offers a wide selection of animal products with a high gourmet, nutritional and health qualities; creates qualified jobs and economic vitality in rural territories; shapes a mosaic of exceptional landscapes and soils and contributes to a high quality environment that is continuously in progress thanks to a dynamic network of research, advice and innovation organisations.

“

A herbivore farming livestock sector embedded in territories, productive and efficient, family-managed and built on a human scale.

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## MISSION

# TO FEDERATE ENERGIES, STRENGTHEN PARTNERSHIPS, COMBINE TALENTS

### Results for the benefit of all stakeholders.

On a R&D scene involving many partners, it is essential to work together with livestock farmers, companies and all organisations that bring support and advice to achieve our missions.

### EXTENSIVE SCIENTIFIC AND TECHNICAL PARTNERSHIPS

Idele has the status of agricultural technical institute. As such, it is certified by the French Ministry of Agriculture. With INRA, the French National Institute for Agricultural Research, we are involved in "GIS Avenir Elevages" (Scientific focus group) and the "Institut Carnot France Futur Elevage". We are active in 7 UMT (Joint Technological Units) and lead 5 RMT (Joint Technological Networks) in various technical, economic and social fields of ruminant livestock farming.

### MULTI-PARTNERS REGIONAL AND NATIONAL PROJECTS

All the projects (about 300) we lead involve INRA, the Chambers of Agriculture, livestock technical organisations or firms of the sector. The future users of our references, methods and tools are also the developers, for a better adaptation to their requirements.

### EUROPEAN PROJECTS UNDER DEVELOPMENT

For several years, the European activity has been increasing significantly. About 20 R&D projects are carried out and allow establishing strategic partnerships with leading European R&D institutes.

### SKILLS SHARED AMONG TECHNOLOGICAL INSTITUTES

As a member of the ACTA network, Idele addresses cross-cutting issues such as digital, economics or social approaches with its everyday partners: Ifip, Itavi, Arvalis, Itab...

## ZOOM PARTNERSHIPS

devenir\*  
éleveur



[devenir-eleveur.com](http://devenir-eleveur.com)

A website to discover, to access the career of livestock farmer and lead to satisfactory employment. Proposed by CNE and operated by Idele, this website involves all the actors of the livestock sector. It is a place for discovery, exchanges and a resources bank; it has also an activity on social networks: @devenirereleveur



### Efficiency and resilience of ruminant livestock

Efficiency and resilience of ruminant livestock are two qualities of prime importance that must be improved and controlled for a sustainable livestock. The French Livestock Institute is involved in two European H2020 projects that create tools to optimise these factors: Smarter for small ruminants and GenTORE for bovines. They involve all the major European actors in the fields of genetics and animal husbandry techniques.

### R&D PARTNERSHIP INFRASTRUCTURES

We work in close partnership with the Chambers of Agriculture and agricultural high schools in 14 experimental farms, mainly in the framework of the F@rmXP programme. Furthermore, we manage with the Chambers of Agriculture the references network "INOSYS-Réseaux d'élevage". Our laboratory in Villers-Bocage, for the analysis and the technology of products, serves all livestock sub-sectors.



### A VALUE CHAIN ORGANISATION ORIENTATION

The value chain organisations of the livestock sector (CNE, Cniel, Interbev, Anicap, FGE) entrust us with diversified applied-research and development activities and contribute to our scientific orientations.



### Carbon Dairy and Beef Carbon

The low-carbon farm is a value chain organisations initiative, led by Idele, aiming at reducing the carbon footprint of milk and meat by 15 to 20% within the next 10 years. 8,000 farms are involved in this project based on a multi-actor partnership and a European initiative (France, Ireland, Italy and Spain).



## OBJECTIVE

### KEY FIGURES

**7**

**sectors**

- Dairy cattle
- Beef cattle
- Beef calves
- Milk sheep
- Meat sheep
- Goats
- Equines

**€ 28,6**  
million budget

**20**  
apps and tools

**700**  
publications  
per year

**2,000**  
people  
attending our  
**250**  
training courses  
each year

**260**  
people working  
mainly specialists



**Experts located at the heart  
of herbivore livestock basins**

The value of our work is based on how effective it is for livestock sector actors. All our projects undergo a thorough analysis of the end-user's needs, resulting in products, tools and services that are created with and for users. Other major priorities that strengthen our impact are marketing, communication and transfer.

The French Livestock Institute is at your service to meet your expectations.

Our experts are at your disposal to analyse your product quality, to experiment, and to process and manage data.

We contribute to the development of skills through conferences, the training of your technicians and advisers, the organisation of technical sessions and professional meetings, the animation of seminars and prospective think-tanks, and the guidance of innovation processes, etc.

We create or lead partnership projects, R&D and technical assistance programmes, based on your priorities, at a local, regional, national, European and international level.

We make our works, publications, and tools for consultancy available through a wide range of editorials, events and digital media.

We support business projects, in the development of specific sectors and in strategic or organisational thinking.

### COMMUNICATION, MARKETING



### EVENTS - TECHNICAL AND SCIENTIFIC SESSIONS

4,500 people attending our conferences and technical sessions



### DIGITAL

- 6,000 articles on idele.fr
- A community of 11,000 followers on Facebook and Twitter
- 500 videos on the channel vimeo.com/idele



### TECHNICAL AND ECONOMIC PUBLICATIONS

- References, syntheses and technical datasheets
- Periodical publications : Tendances, Dossiers Economie, Pâtre, La Chèvre, Chine\_Abcis, idele\_mag

**“ Find us on social networks. ”**



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